

PRESS RELEASE

Immediate Release



Announcing the 1st International Festival of Dyslexic Culture

In association with



Saturday, 8th November 2014

London Metropolitan University, Holloway Road N7 8DB

Organised by people who identify as dyslexic, dyspraxic, dyscalculic, AD(H)D & Asperger's for everyone to enjoy. A celebration of who we are through what we create, showcasing the things we excel at: from art to innovation in academia, from music to creative writing, from acting to engineering, from dance to entrepreneurial business and beyond.

The 2014 Festival has three themes:

- What is Dyslexic Culture?
- The Best Things About Being Dyslexic
- Conditions for Success

It will include:

- A **Festival** with **live performances** by dyslexic musicians, artists, dancers & poets.
Workshops by dyslexic innovators & entrepreneurs, film makers & authors. An **Exhibition** of art, film, photography, engineering & guidance for success
- An **Academic Symposium**, where speakers are dyslexic or have associated neurodiversity
- An **Evening's Entertainment** with live music & comedy

Contacts

Email: festivalofdyslexiculture@gmail.com

For more information, including how to buy tickets or take part, visit:

Website: <http://www.festival-of-dyslexic-culture.org.uk>

Twitter: <https://twitter.com/dysculture>

Youtube: [festival-of-dyslexic-culture.org.uk/youtube-channel/](http://www.festival-of-dyslexic-culture.org.uk/youtube-channel/)

Facebook: <http://www.facebook.com/dyslexicculture>

Editors' Notes:

1. The Festival of Dyslexic Culture is a Community Group of dyslexic individuals and organisations founded in 2014 to organise an annual festival. This is its first festival and is being held in association with London Metropolitan University.
2. We feel proud that dyslexic innovators make an extraordinary contribution to society and dyslexic entrepreneurs are at the forefront of economic recovery (US estimates: 20% - 35% of highly successful entrepreneurs are dyslexic).
3. Significant numbers of successful musicians, actors, film-makers, animators, scientists, engineers, politicians, dancers, designers, athletes, comedians, writers, police, fire-fighters, architects, artists, games designers, chefs, inventors, TV presenters, academics and poets are dyslexic, dyspraxic, dyscalculic and/or have AD(H)D or Asperger's. **That is not an accident.**
4. It is estimated that there are 6 million dyslexics in the UK (BDA, DyslexiaAction). If we include people who are dyspraxic, dyscalculic, AD(H)D and Asperger's then that estimate increases to 10 million.
5. The event is taking place in **National Dyslexia Awareness Week** (3-9 Nov 2014).
6. **International artists** include: Aakash Odedra, Ross Noble, Matthew Scurfield, and Aqualina
7. Other speakers and acts include Professor Angela Fawcett, Dr Nim Folb, Sally Gardner, Anne Morris, Rebecca Loncraine, Dr. Anne Nortcliffe, Dr Ross Cooper.

Full details will be available on the website nearer to the event.

8. Anyone with dyslexia or associated neurodiversity wishing to speak, run a workshop, take part in the exhibition (including careers, employment & entrepreneurialism; education & self-development; home life & access to products & services; and assistive technology) or exhibit their art, please contact the Festival email address:

festivalofdyslexicculture@gmail.com

Supporters of the Festival include:

London Metropolitan University, The British Dyslexia Association (BDA), BDA Music, Dyslexia Action, the Adult Dyslexia Organisation (ADO), DysPla, RASP, AchieveAbility, Steven Naismith, Aakash Odedra and Ross Noble